

LIST OF COURSES in Spanish or English with groups opened to EXCHANGE STUDENTS - SPRING SEMESTER -

Instrucciones /Instructions:

Los **ALUMNOS DE INTERCAMBIO** pueden escoger cualquiera de las materias del listado para confeccionar su learning agreement hasta completar los créditos necesarios (mínimo 18 ECTS máximo 30 ECTS por semestre). Se pueden mezclar asignaturas de todos los grados

EXCHANGE STUDENTS can choose any of the subjects in the list to prepare their learning agreement until completing the necessary credits (minimum 18 ECTS maximum 30 ECTS per semester). You can mix subjects of all grades and courses if schedules allow.

Si se escogen **TRACKS completos** se evita el solapamiento de horarios entre materias. Los tracks se pueden completar con cualquiera de las asignaturas comunes o cualquier asignatura de cualquier grado y curso.

If complete **TRACKS** are chosen, the overlapping of schedules between subjects is avoided. The tracks can be completed with any of the common asignaturas or any subject of any grade and course.

Así mismo se puede escoger asignaturas de diferentes tracks. Also you can choose subjects from different tracks.

Los horarios definitivos se entregan el día del Welcome Day. Si hay solapamientos entre asignaturas, hay que cambiar de asignatura. Durante los 10 primeros días de clase se pueden solicitar cambios de las materias escogidas.

Definitive schedules shall be provided to students on Welcome day and there will be an add/drop period of 10 days after the beginning of the semester. If there are overlaps between subjects, you have to change the subject.

Asignaturas comunes para **Alumnos de Intercambio** Common courses for **Exchange Students**

Asignaturas impartidas en Español y en Inglés / Courses taught in Spanish and English

Primer y segundo semestre / FALL and **SPRING** Semester

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	Semester	Curso Year	Requisitos / Requirements
17262	Seminario III para Alumnos de Intercambio. Comunicación Profesional Seminar III for Exchange Students. Professional Communication	English	8 ECTS	Fall&Spr	2	This Seminar takes place each semester for all the exchange students, independently of the different courses in Spanish and English they would like to include in its Learning agreement. Its contents are related to all the degrees taught in our School – Journalism, Advertising and Public Relations, Audiovisual Communication and International Relations- although it works as an independent learning unit. Its a practical approximation to the profession, as it plunges the exchange student in the culture, the media industry and the international relations in our society, combining classes from experts, cultural guided visits to important spots in our city, initiation to the Spanish and Catalan society, lectures in our headquarters and so on. The professor of the Seminar will be the tutor of the student for the whole semester, and will be his guide through all the academic aspects of the exchange.
75819	Español para Alumnos de Intercambio Spanish for Exchange Students	Spanish	2 ECTS	Fall&Spr	1	G111 nivel inicial G112 nivel intermedio
75818	Catalán para Alumnos de Intercambio Catalan for Exchange Students	Catalan	2 ECTS	Fall&Spr	1	G2 nivel inicial
17231-2-3-4-5-6 (1 to 6 levels)	English for Communication	English	3 ECTS	Fall&Spr	1	English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.
12884-5-6 (1to3 levels)	English for International Relations	English	4 ECTS	Fall&Spr	1	English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.
75575-6 (levels1&2)	English GCM	English	4 ECTS	Fall&Spr	1	English placement exam is compulsor. It'll take place ONLY on Welcome Day. No second calls.

Asignaturas de los Grados en Comunicación / Communication

Segundo semestre / **SPRING** Semester

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	Spring Semester	Curso Year	Requisitos / Requirements
17279	Lenguaje y Técnica de la Imagen y el Sonido	Spanish	3 ECTS	Spring	1	

	<i>Language and Techniques of Sound and Image</i>					
17241	Gestión de la Información Information Management	Spanish	4 ECTS	Spring	1	
17270	Sociología II. Sociología de la Comunicación Sociology II. General Sociology	Spanish	3 ECTS	Spring	1	
17245	Estética Aesthetics	Spanish	4 ECTS	Spring	1	
17404	Fundamentos del Márketing Fundamentals of Marketing	Spanish	3 ECTS	Spring	2	
17256	Principios del Diseño Basic Principles in Design	Spanish	4 ECTS	Spring	2	
17409	Historia del Cine History of Cinema	Spanish	4 ECTS	Spring	2	
17280	Nuevos Medios New Media	Spanish	3 ECTS	Spring	2	
17325	Marketing Estratégico y Operacional Strategic and Operational Marketing	Spanish	3 ECTS	Spring	3	
17249	Gestión de Contenidos Digitales Digital Content Management	Spanish	3 ECTS	Spring	3	
17405	Photojournalism Fotoperiodismo	English	3 ECTS	Spring	3	Limited places. High level of English spoken and written
17401	Estrategia y Planificación de Medios Strategy and Media Planning	Spanish	3 ECTS	Spring	4	
17400	Estructura de la Industria Televisiva Structure of the Television Industry	Spanish	3 ECTS	Spring	4	
17402	Estrategia de las Relaciones Públicas Public Relations Strategie	Spanish or English	3 ECTS	Spring	4	
17240	Diseño Avanzado Advanced Design	English	4 ECTS	Spring	4	
17414	Marketing internacional International Marketing	Spanish	4 ECTS	Spring	4	

Degree in International Relations (taught in English)

Segundo semestre / SPRING Semester

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	FALL Semester	Curso Year	Requisitos / Requirements
TRACK IR 1						
12882	Historia Contemporánea Contemporary History	English	6 ECTS	Spring	1	
12897	Introducción a la Ciencia Política Introduction to Political Science	English	6 ECTS	Spring	1	
12898	Introducción al Derecho Introduction to Law	English	6 ECTS	Spring	1	
TRACK IR 2						
12919	Teoría de las Relaciones Internacionales Theory of International Relations	English	6 ECTS	Spring	2	Previous knowledge on the main schools of thought in political science, political philosophy and international relations will help the students to better understand the contents of the course. In addition, knowledge in the international politics of the XXth and XXIst centuries is required. Students lacking previous knowledge in these areas are required to consult the additional bibliography listed in the syllabus of the course.
12868	Comercio Internacional International Trade	English	6 ECTS	Spring	2	
12877	Estructura Política Internacional International Political Structure	English	6 ECTS	Spring	2	

TRACK IR 3 FOREIGN POLICY						
12902	Política Exterior <i>Foreign Policy</i>	English	6 ECTS	Spring	3	This course is developed under the assumption students of the second year of the degree have passed the International Relations Theory course. So previous knowledge on the main theories in International Relations is necessary for students to be able to understand the contents of the course (Foreign Policy Analysis is a subfield of International Relations). Previous knowledge of some basic concepts of Political Science (like concepts related to Public Policy area) will also be helpful. Students lacking previous knowledge in these areas will need to consult additional bibliography the professor will due recommend.
12916	Sistemas de la Unión Europea <i>The EU System</i>	English	6 ECTS	Spring	3	
12869	Diversidad Cultural y Desarrollo Internacional <i>Cultural Diversity and International Development</i>	English	3 ECTS	Spring	3	
12871	Diplomacia y Relaciones Diplomáticas <i>Diplomacy and Diplomatic Relations</i>	English	3 ECTS	Spring	3	
TRACK IR 3 INTERNATIONAL ECONOMY						
12902	Política Exterior <i>Foreign Policy</i>	English	6 ECTS	Spring	3	This course is developed under the assumption students of the second year of the degree have passed the International Relations Theory course. So previous knowledge on the main theories in International Relations is necessary for students to be able to understand the contents of the course (Foreign Policy Analysis is a subfield of International Relations). Previous knowledge of some basic concepts of Political Science (like concepts related to Public Policy area) will also be helpful. Students lacking previous knowledge in these areas will need to consult additional bibliography the professor will due recommend.
12916	Sistemas de la Unión Europea <i>The EU System</i>	English	6 ECTS	Spring	3	
12876	Economía Política de los Negocios Internacionales <i>Political Economy of International Business</i>	English	3 ECTS	Spring	3	
12907	Sistemas de Cooperación Internacional del Desarrollo <i>International Development Cooperation System</i>	English	3 ECTS	Spring	3	
TRACK IR 3 INTERNATIONAL COMMUNICATION						
12902	Política Exterior <i>Foreign Policy</i>	English	6 ECTS	Spring	3	This course is developed under the assumption students of the second year of the degree have passed the International Relations Theory course. So previous knowledge on the main theories in International Relations is necessary for students to be able to understand the contents of the course (Foreign Policy Analysis is a subfield of International Relations). Previous knowledge of some basic concepts of Political Science (like concepts related to Public Policy area) will also be helpful. Students lacking previous knowledge in these areas will need to consult additional bibliography the professor will due recommend.
12916	Sistemas de la Unión Europea <i>The EU System</i>	English	6 ECTS	Spring	3	
12867	Comunicación Corporativa (II) Márketing Internacional <i>Corporate Communication (II). International Marketing</i>	English	3 ECTS	Spring	3	
12906	Relaciones Públicas Internacionales y Comunicación Corporativa <i>International Public Relations and Corporate Communication</i>	English	3 ECTS	Spring	3	

TRACK IR 4						
12881	Gestión de la Comunicación Transnacional <i>Transnational Communication Management</i>	English	3 ECTS	Spring	4	
12900	Internet y Sociedad Global <i>Internet and Global Society</i>	English	3 ECTS	Spring	4	
12896	Integración Económica Internacional y Economía de la UE <i>International Economic integration and EU Economics</i>	English	3 ECTS	Spring	4	
12903	Política Exterior de la UE <i>EU Foreign Policy</i>	English	3 ECTS	Spring	4	

Degree in Global Communication Management (taught in English)

Segundo semestre / SPRING Semester

Código Code	Asignaturas /Courses	Idioma Language	Créditos Credits	FALL Semester	Curso Year	Requisitos / Requirements
TRACK GCM 1						
75583	Introduction to Law	English	6 ECTS	Spring	1	
75582	Sociology	English	6 ECTS	Spring	1	
75584	Introduction to Political Science	English	6 ECTS	Spring	1	
75578	Seminar II: Writing and Performance	English	8 ECTS	Spring	1	
TRACK GCM 2						
75754	Fundamentals of Marketing	English	3 ECTS	Spring	2	<i>Syllabus pending</i>
75750	International Relations	English	6 ECTS	Spring	2	<i>Syllabus pending</i>
75752	International Trade	English	6 ECTS	Spring	2	<i>Syllabus pending</i>
75753	Digital Storytelling	English	3 ECTS	Spring	2	<i>Syllabus pending</i>
75751	Seminar IV: Professional Communication S	English	8 ECTS	Spring	2	<i>Syllabus pending</i> <i>Limited places. High level of English spoken</i>