

**LIST OF COURSES in Spanish or English with groups opened to  
EXCHANGE STUDENTS - FALL SEMESTER 19/20 -**

**Instucciones /Instructions:**

Los **ALUMNOS DE INTERCAMBIO** pueden escoger cualquiera de las materias del listado para confeccionar su learning agreement hasta completar los créditos necesarios (mínimo 18 ECTS, máximo 30 ECTS por semestre). Se pueden mezclar asignaturas de todos los grados y cursos si los horarios lo permiten.

**EXCHANGE STUDENTS** can choose any of the subjects in the list to prepare their learning agreement until completing the necessary credits (minimum 18 ECTS, maximum 30 ECTS per semester). You can mix subjects of all grades and courses if schedules allow.

Si se escogen **TRACKS** completos se evita el solapamiento de horarios entre materias. Los tracks se pueden completar con cualquiera de las asignaturas comunes o cualquier asignatura de cualquier grado y curso.

If complete **TRACKS** are chosen, the overlapping of schedules between subjects is avoided. The tracks can be completed with any of the common asignaturas or any subject of any grade and course.

Así mismo se puede escoger asignaturas de diferentes tracks. Also you can choose subjects from different tracks.

Los horarios definitivos se entregan el día del Welcome Day. Si hay solapamientos entre asignaturas, hay que cambiar de asignatura. Durante los 10 primeros días de clase se pueden solicitar cambios de las materias escogidas.

Definitive schedules shall be provided to students on Welcome day and there will be an add/drop period of 10 days after the beginning of the semester. If there are overlaps between subjects, you have to change the subject.

**Asignaturas comunes para Alumnos de Intercambio  
Common courses for Exchange Students**

*Asignaturas impartidas en Español y en Inglés / Courses taught in Spanish and English*

*Primer y segundo semestre / FALL and SPRING Semester 19/20*

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	Semester	Curso Year	Requisitos / Requirements
17262	<b>Seminario III para Alumnos de Intercambio. Comunicación Profesional</b> <i>Seminar III for Exchange Students. Professional Communication</i>	English	8 ECTS	Fall&Spr	2	This Seminar takes place each semester for all the exchange students, independently of the different courses in Spanish and English they would like to include in its Learning agreement. Its contents are related to all the degrees taught in our School –Journalism, Advertising and Public Relations, Audiovisual Communication and International Relations- although it works as an independent learning unit. Its a practical aproximation to the profession, as it plunges the exchange student in the culture, the media industry and the international relations in our society, combining classes from experts, cultural guided visits to important spots in our city, initiation to the Spanish and Catalan society, lectures in our headquarters and so on. The professor of the Seminar will be the tutor of the student for the whole semester, and will be his guide through all the academic aspects of the exchange.
75819	<b>Español para Alumnos de Intercambio</b> <i>Spanish for Exchange Students</i>	Spanish	2 ECTS	Fall&Spr	1	G1 nivel inicial G2 nivel intermedio

75818	<b>Catalán para Alumnos de Intercambio</b> <i>Catalan for Exchange Students</i>	Catalan	2 ECTS	Fall&Spr	1	G1 nivel inicial
17231-2-3-4-5-6 (1 to 6 levels)	<a href="#">English for Communication</a>	English	3 ECTS	Fall&Spr	1	English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.
12884-5-6 (1to3 levels)	<a href="#">English for International Relations</a>	English	4 ECTS	Fall&Spr	1	English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.
75575-6 (levels1&2)	<a href="#">English GCM</a>	English	4 ECTS	Fall&Spr	1	English placement exam is compulsor. It'll take place ONLY on Welcome Day. No second calls.

## Asignaturas de los Grados en Comunicación Communication Degrees courses

Primer semestre / FALL Semester 19/20

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	FALL Semester	Curso Year	Requisitos / Requirements
17250	<a href="#">Historia del Pensamiento Contemporáneo</a> <i>History of Contemporary Thought</i>	Spanish	6 ECTS	Fall	1	
17271	<a href="#">Sociología I. Sociología General</a> <i>Sociology I. General Sociology</i>	Spanish	3 ECTS	Fall	1	
17238	<a href="#">Teoría de la Comunicación y de la Información</a> <i>Theory of Communication and Information</i>	Spanish	6 ECTS	Fall	1	
17255	<a href="#">Introducción a la Publicidad, RRPP y Márqueting</a> <i>Introduction to Advertising, Public Relations and Marketing</i>	Spanish	6 ECTS	Fall	2	
17253	<a href="#">Introducción a la Comunicación Audiovisual</a> <i>Introduction to Audiovisual Communication</i>	Spanish	6 ECTS	Fall	2	
17254	<a href="#">Introducción al Periodismo y Comunicación Corp</a> <i>Introduction to Journalism and Corp. Communication</i>	Spanish	6 ECTS	Fall	2	
17330	<a href="#">Teoria y Técnicas de las RP</a> <i>Theories and Techniques of Public Relations</i>	Spanish	3 ECTS	Fall	3	
17326	<a href="#">Planificación Estratégica Publicidad.RP: El Planner</a> <i>Strategic Planning in Advertising, PR: The Planner</i>	Spanish	3 ECTS	Fall	3	
17394	<a href="#">Dirección de Arte</a> <i>Art Direction</i>	Spanish	3 ECTS	Fall	3	
17396	<a href="#">Dirección de Fotografía</a> <i>Cinematography</i>	Spanish	3 ECTS	Fall	3	

17403	<a href="#">Fundamentos del Guión</a> Scriptwriting Fundamentals	Spanish	3 ECTS	Fall	3	
17418	<a href="#">Producción Audiovisual</a> Audiovisual Production	Spanish	3 ECTS	Fall	3	Syllabus pending
17244	<a href="#">Empresa y Estructura de la Comunicación</a> Structure of the Communication and Company	Spanish or English	4 ECTS	Fall	3	
17324	<a href="#">Técnicas de Planificación de Medios</a> Techniques in Media Planning	Spanish	3 ECTS	Fall	3	
17395	<a href="#">Dirección Cinematográfica</a> Film direction	English	4 ECTS	Fall	3	
17239	<a href="#">Identidad y Cultura Corporativas</a> Identity and Corporate Culture	English	3 ECTS	Fall	3	
17413	<a href="#">Marketing digital</a> Digital marketing	Spanish	3 ECTS	Fall	4	
17268	<a href="#">SeminarioVII. Internacional. Profesor Pablo Capilla</a> Seminar VII. International Professor Pablo Capilla	Spanish	8 ECTS	Fall	4	Limited places. High level of Spanish spoken and written

Degree in International Relations (taught in English)						
Primer semestre / FALL Semester 19/20						
Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	FALL Semester	Curso Year	Requisitos / Requirements
<b>TRACK IR 1</b>						
12878	<a href="#">Filosofía Política</a> Política Philosophy	English	6 ECTS	Fall	1	
12880	<a href="#">Fundamentos de Historia</a> Fundamentals of History	English	6 ECTS	Fall	1	
12899	<a href="#">Introducción a la Economía</a> Introduction to Economics	English	6 ECTS	Fall	1	
<b>TRACK IR 2</b>						
12872	<a href="#">Derecho Internacional Público</a> International Public Law	English	6 ECTS	Fall	2	
12874	<a href="#">Economía Política Internacional</a> International Political Economy	English	6 ECTS	Fall	2	
12883	<a href="#">Historia de las Relaciones Internacionales</a> History of International Relations	English	6 ECTS	Fall	2	

TRACK IR 3 FOREIGN POLICY						
12901	<a href="#">Organizaciones Internacionales</a> <i>International Organizations</i>	English	6 ECTS	Fall	3	Previous knowledge on Contemporary Political History, Political Science, History of International Relations and Theory of The international Relations.
12918	<a href="#">Técnicas de Investigación en las R.I.</a> <i>Reserarch Techniques in I.R.</i>	English	6 ECTS	Fall	3	
12870	<a href="#">Democracia y Procesos de Democratización</a> <i>Democracy and Democratization Processes</i>	English	3 ECTS	Fall	3	
12875	<a href="#">Estudios de Paz y Seguridad</a> <i>Peace and Security Studies</i>	English	3 ECTS	Fall	3	
TRACK IR 3 INTERNATIONAL ECONOMY						
12901	<a href="#">Organizaciones Internacionales</a> <i>International Organizations</i>	English	6 ECTS	Fall	3	Previous knowledge on Contemporary Political History, Political Science, History of International Relations and Theory of The international Relations.
12918	<a href="#">Técnicas de Investigación en las R.I.</a> <i>Reserarch Techniques in I.R.</i>	English	6 ECTS	Fall	3	
12873	<a href="#">Economía del Desarrollo</a> <i>Development Economics</i>	English	3 ECTS	Fall	3	
12879	<a href="#">Finanzas Internacionales</a> <i>International Finance</i>	English	3 ECTS	Fall	3	
TRACK IR 3 INTERNATIONAL COMMUNICATION						
12901	<a href="#">Organizaciones Internacionales</a> <i>International Organizations</i>	English	6 ECTS	Fall	3	Previous knowledge on Contemporary Political History, Political Science, History of International Relations and Theory of The international Relations.
12918	<a href="#">Técnicas de Investigación en las R.I.</a> <i>Reserarch Techniques in I.R.</i>	English	6 ECTS	Fall	3	
12866	<a href="#">Comunicación Corporativa (I).Principios de Marqueting y Comunicación</a> <i>Corporate Communication (I). Principles of Marketing and Communication</i>	English	3 ECTS	Fall	3	
12917	<a href="#">Teoría de la Comunicación</a> <i>Theory of Communication</i>	English	3 ECTS	Fall	3	
TRACK IR 4 (afternoon)						
17332	<a href="#">Derechos Humanos</a> <i>Human Rights</i>	English	6 ECTS	Fall	4	
17335	<a href="#">Negociación. "Lobbying and Advocacy"</a> <i>Negotiations, Advocacy and Lobbying</i>	English	6 ECTS	Fall	4	
17333	<a href="#">Geopolítica</a> <i>Geopolitics</i>	English	3 ECTS	Fall	4	
17334	<a href="#">Gobernanza Global</a> <i>Global Governance</i>	English	3 ECTS	Fall	4	

## Degree in Global Communication Management (taught in English)

Primer semestre / FALL Semester 19/20

Código Code	Asignaturas /Courses	Idioma Language	Créditos Credits	FALL Semester	Curso Year	Requisitos / Requeriments
<b>TRACK GCM 1</b>						
75580	<a href="#">Introduction to Economics</a>	English	6 ECTS	Fall	1	
75581	<a href="#">Political Philosophy</a>	English	6 ECTS	Fall	1	
75579	<a href="#">Contemporary History</a>	English	6 ECTS	Fall	1	
75577	<a href="#">Seminar I: Writing and Performance</a>	English	8 ECTS	Fall	1	<i>Limited places. High level of English spoken and written.</i>
<b>TRACK GCM 2</b>						
75609	Theory of Communication and information	English	6 ECTS	Fall	2	<i>Syllabus pending</i>
75610	International Political Economy	English	6 ECTS	Fall	2	<i>Syllabus pending</i>
75611	Principles of Global Communication	English	6 ECTS	Fall	2	<i>Syllabus pending</i>
75612	Intercultural Communication	English	4 ECTS	Fall	2	<i>Syllabus pending</i>
75613	Seminar III: Global Communication Trends	English	8 ECTS	Fall	2	<i>Syllabus pending Limited places. High level of English spoken and written.</i>